

I'm writing today to express my extreme disappointment in hearing that the FCC is proposing the expansion of LPFM broadcasts, thereby granting them a higher priority over current FM translator service. No broadcast service could ever take the place of the K-LOVE signal (heard here on 94.3FM) and hope to serve this community with half of the integrity and family value that is performed by K-LOVE on a daily basis!

K-LOVE is about strength: strength of faith, strength of family, strength of community, strength of character, and strength of country. While so many other radio stations, programs, and announcers waver, denounce, ridicule, and act in poor taste, K-LOVE embraces (our president and country's leaders), informs (on both community events and gatherings as well as on world events), encourages (those who struggle with any type of burden, guilt, or habit), and edifies (via the Christian music and strong message of forgiveness and redemption found in the Bible—a book so oftentimes scoffed at and put down by all the other media outlets). The ties that are strengthened between members of our local churches because they heard the same story, the same song, or felt the same sense of conviction after hearing a story of second chance are irreplaceable. K-LOVE with its message of encouragement and hope is invaluable to our families during the down-time and hardships of the work week or daily grind as it serves as a springboard for conversations and prayer as well as a giving the listener a sense of belonging to something bigger than their current set of circumstances. K-LOVE reminds us as people that we are meant to do more than just "keep our noses to the grindstone". K-LOVE radio network reaches out and through the outstanding radio announcers, music, and pastors/counselors, tells the listener that we matter—now tell me what's more valuable than that? Another trashy radio talk show host? Another commercial for yet another product that does the same thing but better and for less? Another offensive and disrespectful Eminem song? Perhaps the next Howard Stern? I think not. I fully believe this community would be lessened greatly without having the healing and rejuvenating presence of K-LOVE on its airwaves. And it would then become more like other communities which do not have a radio station that cares about its listeners: lost, selfish, blameless, and hopeless. I simply cannot tell you how long I searched for a station like K-LOVE. Let us keep this clear and easily accessible message of hope available. Let us keep our K-LOVE. Sincerely, James F. Lederle, Jr.